SORENSEN



IMPLICIT BIAS, MICROAGGRESSIONS & STEREOTYPES

An interactive training session crafted to improve the work environment and shift culture to drive more value, success and inclusion.



""The impacts of unaddressed implicit bias, microaggressions and stereotypes in the workplace cost U.S. companies billions of dollars annually and cause real harm to employees.

With initiative and a learning mindset we can make positive change one business and one person at a time."

Dr. Ben Sorensen

President

OBJECTIVES

In a safe and structured learning environment participants will gain an awareness of biases, microaggressions and stereotypes they may hold. Participants will leave this session more self-aware with skills to help them embrace a new mindset. Equally important, participants will learn how to better navigate interactions involving a third party's biases, microaggressions and stereotypes.

OUTCOMES

- Define & differentiate implicit bias, stereotypes, & microaggressions.
- Identifying each of their key characteristics.
- Learn steps & strategies for challenging and/or interrupting these behaviors.

BENEFITS

- Improved Corporate Culture
- Increased Employee Morale & Decreased Burn-Out
- Enhanced Workplace Engagement & Innovation
- Better Employee Retention
- Reduction in Financial Costs Stemming from Bias, Microaggressions, & Stereotypes in the Workplace

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